



OUT OF THE ASHES CAME HOPE

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SECOND CHANCE TOYS: SPREADING SUNSHINE IS ITS REAL BUSINESS

Recycling 'gently-loved' plastic toys and then distributing them to children in need is what Second Chance Toys is all about. New Community Corporation, a Newark, NJ non-profit, has been a beneficiary of its outreach on several occasions and the truth is that the impact of this organization goes far beyond the toys themselves, which are always in great condition and plentiful!

New Community is one of the largest community development agencies in the United States and we own and operate a 102-apartment transitional housing facility for homeless families called Harmony House. Located in Newark, the transitional housing program has an on-site child care center, the Harmony House Early Learning Center. Children from this center have received toy deliveries from Second Chance Toys and have been elated with the hundreds of new trucks, vanity sets, ride-on toys, games and other items given to them in celebration of occasions like Christmas and Earth Day.

But the truth is that anyone can come by and simply drop off toys. That is not what Second Chance Toys does. Although it has a great partnership with 1- 800-Got-Junk?, allowing the organization to make its toy distributions in such an orderly and efficient fashion, it is the love and caring behind the Second Chance Toy donations that really shines through and sets them apart from others. Bronna Lipton and Jennifer Cournoyer from Second Chance Toys, as well as their partners from 1- 800-Got-Junk?, are extremely caring, kind and compassionate individuals who spend time with our children, playing with them and letting them know that they are important. Yes, these youngsters may be homeless and their families struggling, but on the day of a Second Chance Toys delivery, they are made to feel like royalty, so special and loved!

New Community is truly blessed to have an association with Second Chance Toys, a group whose underlying mission is really spreading sunshine wherever it goes.

Sincerely,

A handwritten signature in blue ink that reads "Angela Stewart".

Angela Stewart

Director of Communications